

## WHY AN 'INSTANT OFFER' MAY NOT BE BEST FOR YOU

Getting a cash bid for your home after going to a website and inputting basic information sounds easy and stress-free.

But there can be downsides to “instant offer” services.



### INSTANT OFFERS MAY BENEFIT INVESTORS MORE THAN YOU

Investors who would buy your property want to make a profit. Some even intend to find a buyer willing to pay more right away. Why sell to an investor for less money than you could get otherwise?

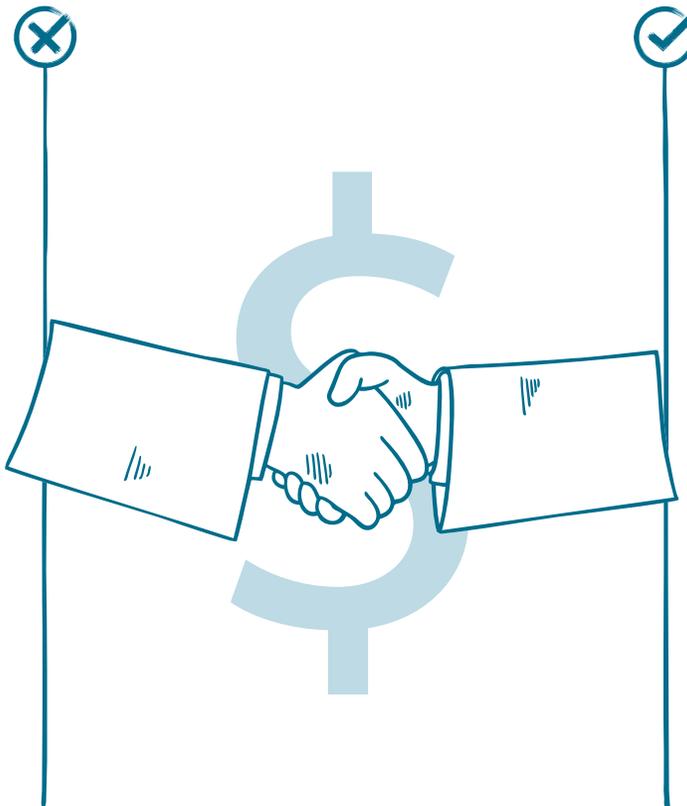
### THE OFFERS MAY NOT BE BASED ON ACCURATE DATA

These services sometimes use incomplete, misleading information. Texas REALTORS®, however, have access to true market comparisons and pricing data.

Have you done any of the following?

- Replaced bathroom fixtures
- Installed new floors
- Installed new kitchen countertops
- Replaced HVAC systems

“Instant offers” may not take those improvements into account. You need a thorough, in-person estimate of your home's value.



### GET THE BEST OFFER

Texas REALTORS® can help you get the best possible offer for your home.

They can ...

- Market your property to the right potential buyers
- Access accurate pricing data
- Negotiate on your behalf.

### USE A TEXAS REALTOR®

Get the best price and service from a professional who's looking out for your interests.

REALTORS® pledge to uphold a Code of Ethics that requires them to “protect and promote the interests of their client.”  
Make sure you have an expert on your side—talk to a REALTOR®.